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“Magazine Names Shoemaker Up & Comer”

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BATESVILLE — Tri-Lakes Medical Center CEO Ray Shoemaker is in the national spotlight, thanks to *Modern Healthcare Magazine*. The magazine has named Shoemaker one of its "2006 Up & Comers," an annual award presented to innovative leaders in the healthcare field.

The magazine developed the Up & Comers award to recognize and showcase talented young leaders, under age 40, who bring a fresh perspective to healthcare.

Shoemaker joined Tri-Lakes in 2001 as program administrator of the new Behavioral Health Services, and he rose rapidly in the organization, becoming CEO in November 2005.

During his three years with the once-struggling organization revenues have increased 278%, from \$23 million to \$64 million, and a further increase to \$90 million is expected this year. Organizational charts have been revamped, strategic plans have been developed and implemented, a Long Term Acute Care unit has been opened, rural health clinics have been opened and numerous new services have been added. During his first nine months as CEO, Tri-Lakes experienced a 63% increase in profits.

Shoemaker said, "The accomplishments at Tri-Lakes Medical Center would not have been possible without our tremendous staff and the support of our community. Together, we've made great strides in providing quality affordable healthcare, and I look forward to changing the face of healthcare in Mississippi."